

California Wheat Collaborator Meeting

Beuhler Alumni Center
University of California, Davis
Wednesday October 20, 2010
9:00 am - 4:00 pm

Agenda

Program Moderator – Steve Windh, Windsor Foods, Ontario CA

[Registration/Continental Breakfast at 8:30]

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|-------------|--|------------|
| I. | Self Introductions | 9:00 AM |
| II. | UC Wheat Breeding Program - New Directions

Dr. Jorge Dubcovsky, University of California Extension | 9:20 AM |
| III. | Breeding Wheat for California - Resource Seeds Becomes Syngenta Cereals - Southwest

George Fohner
Business Development Manager
NAFTA Cereals | 10:00 AM |
| | Break | 10:45 AM |
| IV. | What Has Genetic Engineering Taught Us About Wheat Quality?

Ann Blechl, ARS/USDA | 11:15 AM |
| V. | Creating a Local Grain Economy

Bob Klein, Owner, Oliveto Restaurant and Community Grains | 12:00 NOON |
| | Lunch | 12:45 PM |
| VI. | Overview of Collaborator Variety Trials

Phil Mayo - University of California | 1:30 PM |

VII. Collaborator Analysis

Desert Durum®: California Wheat Commission 1:45 PM
Bay State Milling
ConAgra

Winter Wheat: California Wheat Commission
ADM
Bay State Milling
Cargill
Cereal Food Processors, Inc.
ConAgra

Break 2:45 PM

VIII. Breeder Comment 3:00 PM

IX. Future Collaborator Meetings 3:15 PM

X. Certified Seed Guide – New information 3:25 PM

XI. Meeting Participant Comments 3:45 PM

XII. Adjourn 4:00 PM

**DIRECTIONS TO BEUHLER ALUMNI AND VISITORS CENTER - U.C. DAVIS
2010 CALIFORNIA WHEAT COLLABORATOR PROGRAM
WEDNESDAY, OCTOBER 20, 2010
9:00 AM**

From San Francisco: Take Interstate 80 East. Exit at UC Davis. Turn left onto Old Davis Road. Follow directions below.

From Sacramento: Take Interstate 80 West. Exit at UC Davis. Turn right onto Old Davis Road. Follow directions below.

From Sacramento Airport: Take Interstate 5 South towards Sacramento to Interstate 80 West towards San Francisco. Exit UC Davis. Turn right onto Old Davis Road. Follow directions below.

From Woodland: Take Highway 113 South to Interstate 80 towards Sacramento. Exit at UC Davis. Turn left onto Old Davis Road. Follow directions below.

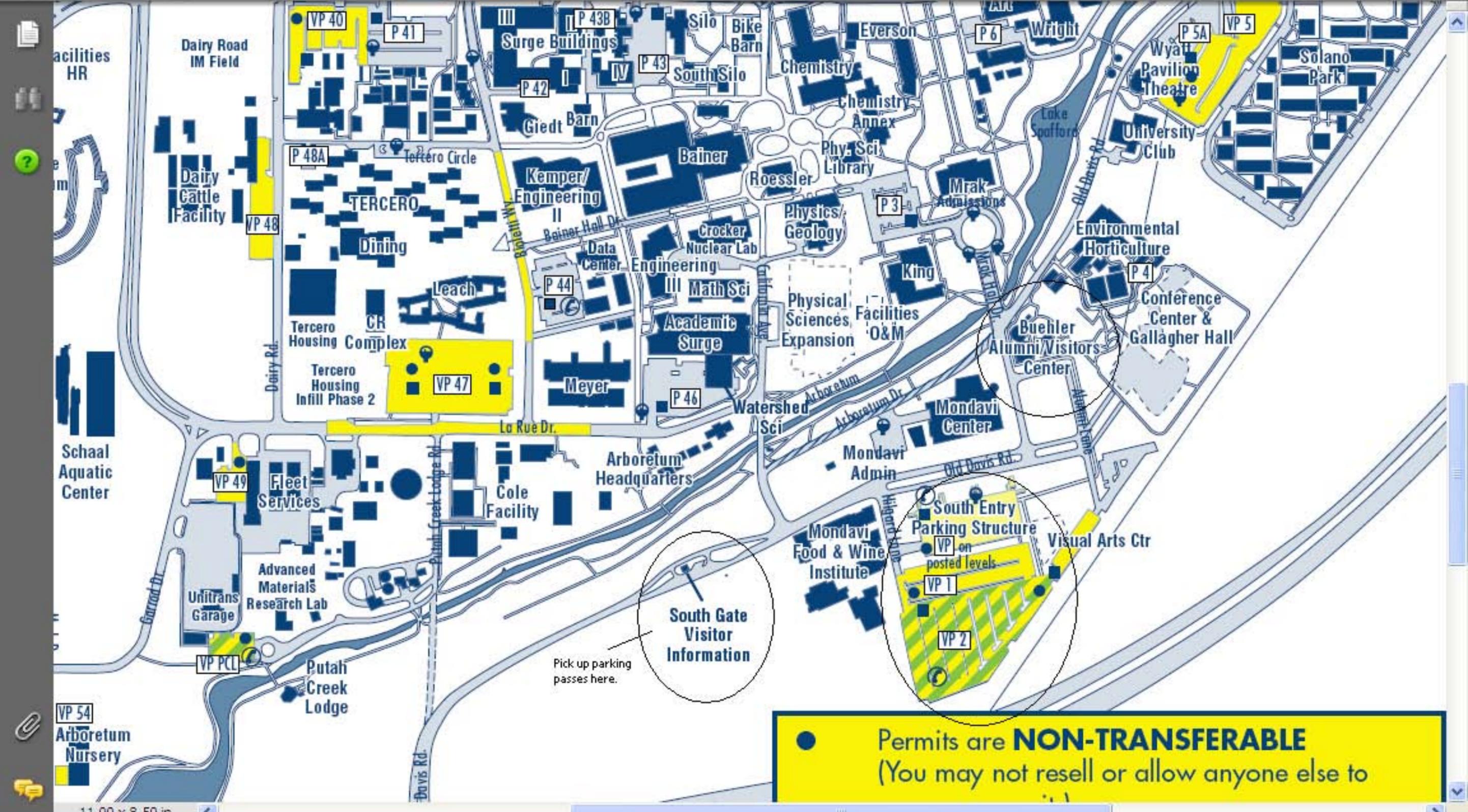
From Old Davis Road.....Pass the South Gate Information Kiosk and turn right on Hilgard Lane, after the Mondavi Food and Wine Institute. Turn left into the South Entry Parking Structure.

See attached map.

PARKING PASSES

Parking passes can be picked up from a parking attendant at the entrance to the South Entry Parking Structure on Hilgard Lane **between 8-9 am**. For anyone arriving earlier or later, pick up a pass at the South Gate Visitor kiosk.

As noted in the attached agenda, registration and continental breakfast will begin at 8:30 and the meeting will begin at 9:00.



● Permits are **NON-TRANSFERABLE**
 (You may not resell or allow anyone else to