



CWC Wheat Bulletin

April 20, 2010

California Wheat Commission Approves Budget for FY 2010/2011

The California Wheat Commission met on April 14, 2010 to consider the proposed budget for the new fiscal year beginning on May 1, 2010. The Commission discussed projected wheat acres and assessment levels and how best to support wheat research and market development. Based on recent planted acreage estimates from USDA and the CWC's variety survey, CWC staff presented a budget with income estimated at \$951,000 and expenditures of close to \$914,000. The Commission approved the budget as proposed and encouraged staff to identify other research and market development opportunities for future consideration.

California Wheat Variety Survey Released

The 2010 Wheat Variety Survey, published by the CA Wheat Commission, is complete. This report reflects estimates of wheat that was planted in the fall of 2009/early winter 2010 for harvest in spring/summer of 2010. Hard Red and Hard White acreage is up whereas Soft White and Durum wheat is down, for an overall 6% decrease from last year's estimate. The report is attached and is also available on the Commission website:

www.californiawheat.org/variety_survey.htm

Kings, Tulare and Fresno Counties Wheat Field Trials Tours

The UC Cooperative Extension Office in Tulare is organizing three opportunities to visit various field trial locations in Kings, Tulare and Fresno Counties on April 28, May 5 and May 6. Details of these tours are provided in the attached document and are also linked to our website.

FAS Urges Closer Look at ACRE Program

Jeff Yasui, Chief Program Specialist at the FSA office in Davis, presented information at the recent Commission meeting showing that the Average Crop Revenue Election (ACRE) program will likely be very beneficial to wheat growers signed up for ACRE for the current year and, if prices continue to drop, could also be positive in 2010. ACRE is a complicated program and requires growers to estimate price and yield information. The attached document lays out the program basics; for more information follow this link:

<http://www.fsa.usda.gov/FSA/webapp?area=home&subject=dccp&topic=landing>

The signup deadline in June 1, 2010.

CWC Welcomes New Members

The Commission welcomed several new members at its meeting last week including: Dave Wheeler, wheat producer from Stanislaus as Commissioner from District 5; Lee Jackson, recently retired from 30 year service as the UC Cooperative Extension Small Grains Specialist as an At-Large Member; John Smythe, who served as the California State Director of USDA's Farm Service Agency as At-Large Alternate; and Michael Scriven, past Chairman of the California Wheat Commission as At-Large Member. Steve Windh from Windsor Foods was reappointed to a second term as the Commission's Public Member. (Wheat producer Jeremy Freitas was seated as Commissioner from District 7 at the January meeting.)