

California Wheat Collaborator Meeting

U.C. Davis Beuhler Alumni Center
University of California, Davis
Thursday October 17, 2013
9:00 am - 5:00 pm

Agenda

- I. **Welcome** - California Wheat Commission
- II. **Wheat Breeding Research Update**
Dr. Jorge Dubcovsky, University of California, Davis
- III. **Overview of Collaborator Variety Trials**
Phil Mayo - University of California
- IV. **Variety Presentation and Analysis**
 - Durum
 - Common Wheat
- V. **Market Trends and Innovations - View from the Collaborating Mills**
The national market for wheat foods is facing many challenges. Collaborating mills are invited to discuss the changing wheat market and how California wheat can help them meet those challenges.
- VI. **Kansas Wheat Research Innovation**
Justin Gilpin, CEO, Kansas Wheat
- VII. **Pairing Wheat Foods with Wheat Beer**
A guided tasting with Dr. Charlie Bamforth, Anheuser-Busch Endowed Professor of Brewing Science
- VIII. **Adjourn**

Program Moderator – Steve Windh, Windsor Foods, Ontario CA